

Message Text

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ACTION EB-07

INFO OCT-01 ARA-10 EUR-12 ISO-00 CCO-00 CIAE-00 OTPE-00

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FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 8529

INFO AMEMBASSY MEXICO

UNCLAS OTTAWA 0175

POUCHED AS INFO TO ALL CONSULATES IN CANADA

E.O. 11652: N/A

TAGS: ETEL, CA

SUBJ: TELEVISION POLICY QUESTION - JAN 13 CONSULTATIONS

FOLLOWING IS TEXT OF AGREED COMMUNIQUE ISSUED AT
CONCLUSION OF JAN 13 MEETING ON COMMERCIAL DELETION
POLICY: BEGIN TEXT:

REPRESENTATIVES OF THE GOVERNMENTS OF CANADA AND
THE UNITED STATES MET JANUARY 13 IN OTTAWA AT THE
REQUEST OF THE UNITED STATES STATE DEPARTMENT, TO
CONSIDER THE VIEWS OF THE UNITED STATES GOVERNMENT
CONCERNING THE DELETION FROM CANADIAN CABLE TELEVISION
TRANSMISSIONS OF COMMERCIAL MESSAGES ORIGINATING FROM
UNITED STATES BROADCASTING SOURCES, AS REQUIRED BY THE
CANADIAN RADIO-TELEVISION COMMISSION. THE IMPLICATIONS
OF THIS REQUIREMENT WERE DISCUSSED BY CANADIAN OFFICIALS
IN THE CONTEXT OF THE ECONOMIC ACTIVITIES IN CANADA OF
USA BORDER STATIONS. IN ADDITION, MUTUAL REGULATORY
ACTIVITIES AND POLICIES AS THEY AFFECT TRANSBORDER
BROADCASTING AND CABLE ISSUES WERE COMPREHENSIVELY
DISCUSSED.

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THE CANADIAN DELEGATION WAS HEADED BY MR. GLEN S.
SHORTLIFFE, DIRECTOR, UNITED STATES DIVISION, DEPARTMENT

OF EXTERNAL AFFAIRS AND INCLUDED OFFICIALS OF THE DEPT
OF COMMUNICATIONS AND OFFICIALS FROM THE CANADIAN-
RADIO-TELEVISION COMMISSION. THE UNITED STATES DELEGATION
WAS LED BY MR. RICHARD D. VINE, DEPUTY ASSISTANT SECRETARY
(CANADIAN AFFAIRS), DEPARTMENT OF STATE, AND INCLUDED
MR. RICHARD E. WILEY, CHAIRMAN OF THE FEDERAL COMMUNICATIONS
COMMISSION, AS WELL AS OFFICIALS FROM THE DEPARTMENT OF
STATE AND THE FEDERAL COMMUNICATIONS COMMISSION.

THERE WAS A FULL AND CONSTRUCTIVE EXCHANGE ON THE
SUBJECT OF COMMERCIAL DELETION AND CONCERNING THE ACTIVITIES
OF BORDER STATIONS, INCLUDING DETAILED PRESENTATIONS BY
BOTH SIDES AS TO THEIR CONCERNS. OFFICIALS TOOK NOTE OF
THE RESPECTIVE POSITIONS ON EACH SIDE AND WILL BE
REPORTING THESE AS APPROPRIATE TO THEIR GOVERNMENTS AND
THE RESPECTIVE COMMISSIONS. IT WAS AGREED THAT FURTHER
MEETINGS WOULD TAKE PLACE IN THE NEAR FUTURE BETWEEN
APPROPRIATE CANADIAN AND U.S.A. OFFICIALS TO CONSIDER
ALTERNATIVE MEANS FOR ACHIEVING THE OBJECTIVES OF THE
CANADIAN BROADCASTING SYSTEM. OBVIOUSLY OFFICIALS IN
THEIR TALKS WOULD CONTINUE TO BE GUIDED BY THE POLICIES
OF THEIR RESPECTIVE GOVERNMENTS. END TEXT. JOHNSON

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